This email is **sent to you by the Kentucky Employees' Health Plan** regarding information, benefits or services available to you through your Anthem health plan. If you have any questions or concerns about this message, please contact LiveHealth Online customer service at 1-855-603-7985.









Quick and easy access to doctors 24/7 at no cost to you

Activate your benefit now



Getting and keeping you healthy is our priority. That's why LiveHealth Online is covered by your plan in 2015.

Providing our members with the tools and information they need to stay healthy is important to the Kentucky Employees' Health Plan (KEHP). That's why we're excited to introduce you to LiveHealth Online – a way for you and your family to see a doctor using your mobile device or computer.* With <u>LiveHealth Online</u>, there are no appointments, no waiting and no sitting in traffic. It's quick, easy and connects you to a doctor of your choice in minutes.

Sign up now at LiveHealthOnline.com to get:

- No cost to KEHP members.
- Help with colds, the flu, allergies, fevers and more.
- · Secure and private video chats with board certified doctors.
- Prescriptions sent to your pharmacy, if needed.**

Don't wait until you or your family gets sick. Sign up for LiveHealth Online today or download the app to your mobile device.

Easier and quicker than a trip to urgent care

Download the app right now:





The first 500 to sign up at LiveHealthOnline.com will get a \$10 gift card to a retailer of their choice.

Please have your Anthem ID card when you register as this will ensure you are not charged for your visit and makes you eligible to receive the gift card if you are one of the first 500 to sign up.

Learn more from our <u>FAQ</u>.

Get more information on your KEHP benefits.



Find out how LiveHealth Online has already <u>helped people just like you get</u> the care they need.

* LiveHealth Online is offered in most states and is expected to expand to more in the near future. Visit the home page at LiveHealthOnline.com to see the latest map showing where service is available.

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LiveHealth Online is the trade name of Health Management Corporation, a separate company, providing telehealth services on behalf of Anthem Blue Cross and Blue Shield.

Enrollment prize giveaway/rules:

- Prizes cannot be redeemed for cash or resold for any consideration.
- This giveaway/drawing is available to anyone who enrolls at LiveHealthOnline.com on or after June 1, 2015.
- This contest is sponsored by LiveHealth Online, 120 Monument Circle, Indianapolis, Indiana 46204. No purchase is necessary to participate.
- The first 500 people to enroll will be eligible for a \$10 gift card through Hallmark. Anyone who enrolls on or after June 1, 2015 at **LiveHealthOnline.com** is eligible to win.
- By enrolling at LiveHealthOnline.com on or after June 1, 2015, you agree to be bound by these "Official Rules."
- LiveHealth Online will notify winners via email within 20 business days following the drawing. If the winner chooses not to
 accept the prize, the prize will be forfeited and an alternate winner may be selected at LiveHealth Online's discretion.
 LiveHealth Online is not responsible and will not be liable for an unsuccessful attempt to notify the winner.
- The determination of eligibility and winners and all other interpretations of these rules will be within LiveHealth Online's sole discretion. LiveHealth Online reserves the right to change the giveaway/drawing rules or duration, or terminate the giveaway at any time. LiveHealth Online also reserves the right, at its sole discretion, to disqualify anyone found to be: a) tampering or attempting to tamper with the enrollment process or b) violating these official rules.
- LiveHealth Online is not responsible for any problems experienced with telephones, telephone lines, email transmissions, Internet connectivity, Internet access, Web servers or any unforeseen circumstances that do not allow connectivity to the LiveHealthOnline.com website or any section within the website.
- · Prizes will not be replaced if lost or stolen and are not transferable. All taxes are the responsibility of the winner.
- Any personally identifiable information collected through the registration process will be subject to LiveHealth Online's privacy policy, located at LiveHealthOnline.com.

PRIVACY STATEMENT: Any personal information provided in conjunction with this giveaway/drawing (name and email address) will be used by Anthem for the sole purpose of notifying a prizewinner and will be kept only as long as required by law. Information will not be sold, rented or given to any other third party. LiveHealth Online is only available to residents of certain states. Visit LiveHealthOnline.com to find out where the service is currently available.

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^{**} As legally permitted in certain states.